

# Martin Schmalzried

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**Date of birth:** 24/04/1983 | **Nationality:** Czech | **Gender:** Male | (+32) 479483910 | [martin\\_schmalzried@hotmail.com](mailto:martin_schmalzried@hotmail.com) |

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## ● WORK EXPERIENCE

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30/01/2009 – CURRENT – Brussels, Belgium

**SENIOR POLICY AND ADVOCACY MANAGER** – COFACE – CONFEDERATION OF FAMILY ORGANISATIONS IN THE EU

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Drafting and disseminating policy position papers, responsible for Consumer affairs, Public Health, Financial inclusion and access to Financial Services, Education and New Information Technologies (AI, Blockchain, IoT, etc). Representing COFACE as a policy expert in projects and expert groups at EU level. Main involvement includes: member of the EBA Banking Stakeholder Group, former member of the Financial Services Users Group in DG FISMA, member of the EIOPA Insurance and Reinsurance Stakeholder Group, member of several expert groups of the Commission (DG CNECT Alliance to better protect minors online, revision of Consumer Rights Directive) member of the EU Platform on Diet, Physical Activity and Health, representative at the ICT Coalition and CEO Coalition (DG CNECT, expert in the DAPHNE III DeleteCyberbullying project).

10/01/2016 – CURRENT – Paris, France

**MEMBER** – EUROPEAN BANKING AUTHORITY - BANKING STAKEHOLDER GROUP

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Advising EBA on issues related to consumer protection, specifically in the areas of use of consumer data, Artificial Intelligence and creditworthiness, big data and financial services, financial stability, access to basic financial services, insurance and big data, fintechs and financial innovation.

20/07/2020 – CURRENT – Frankfurt, Germany

**MEMBER** – EUROPEAN INSURANCE AND OCCUPATIONAL PENSIONS AUTHORITY - INSURANCE & REINSURANCE STAKEHOLDER GROUP

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Advising EIOPA on issues related to consumer protection in insurance, specifically in the areas of consumer data, artificial intelligence, big data analytics, blockchain technology and exclusion and discrimination in the areas of insurance.

16/03/2010 – 01/09/2015 – Brussels, Belgium

**SUBSTITUTE MEMBER** – EUROPEAN ECONOMIC AND SOCIAL COMMITTEE

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*On the 16<sup>th</sup> of March 2010, the EESC appointed me to be the substitute member of Carlos Trias. Responsibilities include: replacing Carlos Trias whenever he cannot attend a meeting, speak on behalf of Carlos Trias at conferences should he be unavailable, participate and provide input in various EESC documents.*

01/12/2013 – 01/06/2021 – Brussels, Belgium

**MEMBER** – DG FISMA - FINANCIAL SERVICES USERS GROUP (FSUG)

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*The FSUG is responsible for advising the Commission in the preparation of legislation or policy initiatives which affect the users of financial services. Work carried out within the scope of the FSUG so far: paper on the use of credit data for assessing creditworthiness, paper on the impact of Big Data on financial services, contribution to multiple workstreams including a study on crowdfunding, a study on financial guidance, a response to the green paper on financial services.*

## ● EDUCATION AND TRAINING

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01/09/2003 – 30/06/2007 – Av. Franklin Roosevelt 50, Brussels, Belgium

**MASTERS DEGREE IN POLITICAL SCIENCE** – Université Libre de Bruxelles

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[www.ulb.ac.be](http://www.ulb.ac.be)

## ● LANGUAGE SKILLS

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**Mother tongue(s):** CZECH | ENGLISH | FRENCH

## ● **DIGITAL SKILLS**

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Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Microsoft Office | Outlook | Social Media | Zoom | Skype | LinkedIn | Google Drive | Facebook | Google Docs | Internet user | video editing | audio editing | image editing